

● @ChamberMK

www.chambermk.co.uk

● THE VOICE OF MILTON KEYNES BUSINESS

# inbusiness



THE OFFICIAL PUBLICATION OF  
MILTON KEYNES CHAMBER

## Media Pack

**Advertising:** Jon Jones  
jon.jones@kempspublishing.co.uk  
**Tel:** 0121 765 4144

**inbusiness is the bi-monthly magazine for Milton Keynes Chamber members and associated organisations. Produced by Kemps Publishing Ltd, inbusiness promotes successful enterprises and companies, while providing advice and support for fledgling and growing businesses.**

**inbusiness** is a 32-plus page, bi-monthly publication and digital magazine distributed to more than 1,500 key businesses and all Chamber members in the Milton Keynes area.

The publication focuses on news and information about local companies and the initiatives and advice available to increase the prosperity of firms in Milton Keynes.

It showcases and celebrates business success across Milton Keynes.

**inbusiness** is an invaluable way of promoting your business to others in Milton Keynes and further afield.

Regular sections include business news, spotlight features on different industry sectors, international trade, training and policy. There are also full details of forthcoming Chamber events and listings of the businesses and organisations that have recently joined the Chamber.

#### **Benefits of advertising in inbusiness:**

- **inbusiness is one of the leading business publications in the Milton Keynes area**
- **inbusiness has a readership of 6,000 and is mailed to company heads in the Milton Keynes area**
- **inbusiness' targeted circulation ensures that key decision-makers see your message**
- **inbusiness' publisher has a proven track record for producing high-quality business to business magazines that are high on reader appeal**

### Advertising copy requirements

Please supply copy in one of the following formats:

- QuarkXpress
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Word (with graphic files separate)

### Mac digital copy

Please include document file for the advertisement together with TIF/EPS/PICT files of all images and logos used, and the fonts (both screen and printer fonts).

A hardcopy of the advertisement should also be supplied for reference.

### PC digital copy

As above, but we cannot use PC fonts. Please supply a hardcopy of the advertisement and state what programme it was created in and which fonts have been used so that we can match the fonts as closely as possible.

### Digital image requirements for images and logos

Colour/Greyscale: 300 pixels per inch  
Lineart: 800 pixels per inch

Artwork can be sent to the following:

- email: [inbusinessmk@kempspublishing.co.uk](mailto:inbusinessmk@kempspublishing.co.uk)

(Please indicate on the email subject the advertiser's company name and order number)

### PDFs

PDF files are accepted in the following circumstances: they must be high resolution (300 dpi); CMYK we cannot be held responsible for content of any RGB/CIE files supplied; with fonts embedded.

Bleed adverts must include the bleed in the PDF created; live area adverts as per size specified.

### Artwork delivery address and production contact

Jane Burns

Production Department  
Kemps Publishing Ltd  
Unit 8, The Courtyard, 707 Warwick Road,  
Solihull, B91 3DA

email: [inbusinessmk@kempspublishing.co.uk](mailto:inbusinessmk@kempspublishing.co.uk)

Tel: 0121 765 4144 Fax: 0121 706 3491

NB Advertisements containing coupons will not be accepted.

# Positions, Sizes & Rates

## Advertising RATES & DATA

ADVERTISEMENT	SIZE (Depth x Width)	COST
A Full Page	265 x 190mm	£1,350
B Half Page Horizontal	130 x 190mm	£775
C Half Page Vertical	265 x 92mm	£775
D Quarter Page	130 x 92mm	£500
E Quarter Page Horizontal	62 x 190mm	£500

## SPECIAL POSITIONS

SPECIAL POSITIONS	SIZE (Depth x Width)	COST
Outside Back Cover	297 x 210mm (Plus 3mm bleed)	£2,200
Inside Front Cover		£2,200
Inside Back Cover		£2,200

## INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the size (287mm high x 200mm wide) with a maximum weight of 20g. Pre-printed supplied inserts £400 per 1000\*. Non pre-printed inserts and other weights by arrangement.

\* *Series discount does not apply.*

## CREDIT TERMS

Payment due on receipt of invoice following publication.

## DISCOUNTS

### Series Discount:

5% two issues,  
7.5% four issues,  
10% for the year\*

### Member Discounts:

5% discount for  
Chamber Members on  
full page/multiples\*

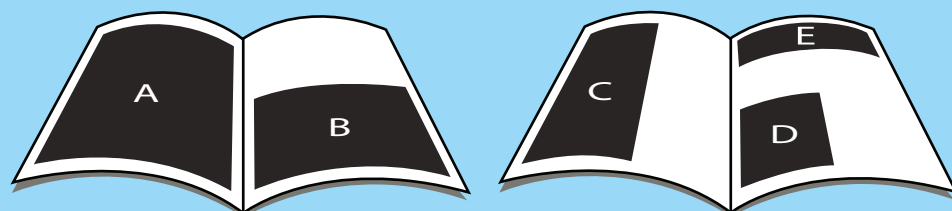
### Agency Discounts:

10% agency discount  
on all bookings but not  
in addition to series  
and member discounts\*

\* *Maximum 15% discounts on any combination of discounts.*

## TECHNICAL SPECIFICATION

Paper Size: 297mm high x 210mm wide • Paper Weight: 90g



**Advertising:** Jon Jones  
[jon.jones@kempspublishing.co.uk](mailto:jon.jones@kempspublishing.co.uk)  
**0121 765 4144**

## Delivery Instructions

### Samples

Samples must be received at Kemps  
Publishing one week before delivery date.

FAO: **Jane Burns**  
Production Department  
Kemps Publishing Ltd  
Unit 8, The Courtyard,  
707 Warwick Road,  
Solihull, B91 3DA

Tel: 0121 765 4144  
Fax: 0121 706 3491

### Inserts for delivery

FAO: **Christian Penhallurick**  
Stephens & George Print Group  
Goat Mill Road, Dowlais,  
Merthyr Tydfil CF48 3TD

Tel: 01685 352097

A delivery note must accompany  
goods, even if a contract courier is  
used, it must state:

FAO: **Christian Penhallurick**  
Name of Insert  
Company Name  
For insertion into: Inbusiness MK  
Publication date  
Quantity per pallet and total quantity



## Insert Delivery Schedule 2022-23

Publication date	Inserts supplied to printers by:
Feb/Mar 2022	10 February 2022
Apr/May 2022	23 March 2022
Jun/Jul 2022	13 May 2022
Aug/Sep 2022	22 July 2022
Oct/Nov 2022	19 September 2022
Dec/Jan 2022/23	14 November 2022

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## FEATURES 2022

### DEC 2021/JAN 2022

- Recruitment & HR
- Health & Safety

### FEBRUARY/MARCH 2022

- Education, Training & Apprenticeships
- Communications & Marketing

### APRIL/MAY 2022

- Hotels, Conferences & Events
- Manufacturing

### JUNE/JULY 2022

- Technology & Innovation
- Legal Services

### AUGUST/SEPTEMBER 2022

- Growing Your Business
- Creative Industries

### OCTOBER/NOVEMBER 2022

- Corporate Christmas
- Financial Services