



inbusiness is the new magazine for Milton Keynes Chamber members and associated organisations. Produced by Kemps Publishing Ltd, **in business** aims to promote successful enterprises and companies, while providing advice and support for fledgling and growing businesses.

inbusiness is a 32-plus page, bi-monthly publication and digital magazine distributed to more than 1,500 key businesses and all Chamber members in the Milton Keynes area.

The publication focuses on news and information about local companies and the initiatives and advice available to increase the prosperity of firms in Milton Keynes.

It showcases and celebrates business success across Milton Keynes.

inbusiness is an invaluable way of promoting your business to others in Milton Keynes and further afield.

Regular sections include business news, spotlight features on different industry sectors, international trade, training and policy. There are also full details of forthcoming Chamber events and listings of the businesses and organisations that have recently joined the Chamber.

Benefits of advertising in inbusiness:

- **inbusiness** is one of the leading business publications in the Milton Keynes area
- **inbusiness** has a circulation of 1,500 and is mailed to company heads in the Milton Keynes area
- **inbusiness'** targeted circulation ensures that key decision-makers see your message
- **inbusiness'** publisher has a proven track record for producing high-quality business to business magazines that are high on reader appeal



Advertising: Jon Jones
jon.jones@kempspublishing.co.uk
0121 765 4144

Advertising copy requirements

Please supply copy in one of the following formats:

- QuarkXpress
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Word (with graphic files separate)

Mac digital copy

Please include document file for the advertisement together with TIF/EPS/PICT files of all images and logos used, and the fonts (both screen and printer fonts).

A hardcopy of the advertisement should also be supplied for reference.

PC digital copy

As above, but we cannot use PC fonts. Please supply a hardcopy of the advertisement and state what programme it was created in and which fonts have been used so that we can match the fonts as closely as possible.

Digital image requirements for images and logos

Colour/Greyscale: 300 pixels per inch
Lineart: 800 pixels per inch

Copy can be supplied on CD

Alternatively, it can be sent to the following:

- email: inbusinessmk@kempspublishing.co.uk

(Please indicate on the transmission the advertiser's company name and order number.)

PDFs

PDF files are accepted in the following circumstances: they must be high resolution (300 dpi); CMYK we cannot be held responsible for content of any RGB/CIE files supplied; with fonts embedded.

Bleed adverts must include the bleed in the PDF created; live area adverts as per size specified.

Artwork delivery Address and Production Contact

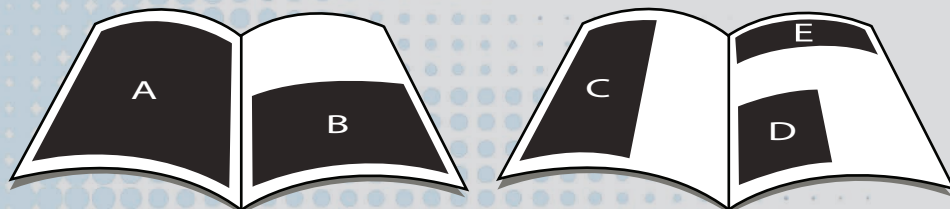
Jane Burns

Production Department
Kemps Publishing Ltd
11 The Swan Courtyard, Charles Edward Road,
Yardley, Birmingham B26 1BU

email: inbusinessmk@kempspublishing.co.uk

Tel: 0121 765 4144 Fax: 0121 706 3491

NB Advertisements containing coupons will not be accepted.



Advertising RATES & DATA

| ADVERTISEMENT | SIZE (Depth x Width) | COST |
|---------------------------|----------------------|--------|
| A Full Page | 265 x 190mm | £1,350 |
| B Half Page Horizontal | 130 x 190mm | £775 |
| C Half Page Vertical | 265 x 92mm | £775 |
| D Quarter Page | 130 x 92mm | £500 |
| E Quarter Page Horizontal | 62 x 190mm | £500 |

| SPECIAL POSITIONS | SIZE (Depth x Width) | COST |
|--------------------|---------------------------------|--------|
| Outside Back Cover | 297 x 210mm (Plus 3mm bleed) | £2,200 |
| Inside Front Cover | | £2,200 |
| Inside Back Cover | | £2,200 |

INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the size (287mm high x 200mm wide) with a maximum weight of 20g. Pre-printed supplied inserts £400 per 1000*.

Non pre-printed inserts and other weights by arrangement.

* *Series discount does not apply.*

CREDIT TERMS

Payment due on receipt of invoice following publication.

DISCOUNTS

Series Discount:

5% two issues,
7.5% four issues,
10% for the year*

Member Discounts:

5% discount for
Chamber Members on
full page/multiples*

Agency Discounts:

10% agency discount
on all bookings but not
in addition to series
and member discounts*

* *Maximum 15% discounts on any combination of discounts.*

TECHNICAL SPECIFICATION

Paper Size: 297mm high x 210mm wide • Paper Weight: 90g

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Delivery Instructions

Samples

Samples must be received at Kemps Publishing one week before delivery date.

FAO: **Jane Burns**

Production Department
Kemps Publishing Ltd
11 The Swan Courtyard,
Charles Edward Road,
Yardley, Birmingham B26 1BU

Tel: 0121 765 4144
Fax: 0121 706 3491

Inserts for delivery

FAO: **Christian Penhallurick**
Stephens & George Print Group
Goat Mill Road, Dowlais,
Merthyr Tydfil CF48 3TD

Tel: 01685 352097

A delivery note must accompany goods, even if a contract courier is used, it must state:

FAO: **Christian Penhallurick**

Name of Insert

Company Name

For insertion into: Inbusiness MK

Publication date

Quantity per pallet and total quantity



Insert Delivery Schedule 2020-21

| Publication date | Inserts supplied to printers by: |
|------------------|----------------------------------|
| Feb/Mar 2020 | 6 February 2020 |
| Apr/May 2020 | 12 March 2020 |
| Jun/Jul 2020 | 12 May 2020 |
| Aug/Sep 2020 | 13 July 2020 |
| Oct/Nov 2020 | 11 September 2020 |
| Dec/Jan 2020/21 | 10 November 2020 |

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FEATURES 2020

DECEMBER 2019/JANUARY 2020

- Recruitment & HR
- Health & Safety

FEBRUARY/MARCH 2020

- Education, Training & Training
- Communications & Marketing

APRIL/MAY 2020

- Hotels, Conferences & Events
- Manufacturing

JUNE/JULY 2020

- Technology & Innovation
- Legal Services

AUGUST/SEPTEMBER 2020

- Creative Industries
- Business Crime & Protection

OCTOBER/NOVEMBER 2020

- Corporate Christmas
- Accountancy Services

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