MILTON KEYNES Chamber

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@ChamberMK

inbusiness

THE VOICE OF MILTON KEYNES

THE OFFICIAL MAGAZINE FOR MILTON KEYNES CHAMBER MEMBERS

inbusiness is the new magazine for Milton Keynes Chamber members and associated organisations. Produced by Kemps Publishing Ltd, in business aims to promote successful enterprises and companies, while providing advice and support for fledgling and growing businesses.

inbusiness is a 32-page, bi-monthly publication and digital magazine distributed to more than 1,500 key businesses and all Chamber members in the Milton Keynes area.

The publication focuses on news and information about local companies and the initiatives and advice available to increase the prosperity of firms in Milton Keynes.

It showcases and celebrates business success across Milton Keynes.

inbusiness is an invaluable way of promoting your business to others in Milton Keynes and further afield.

Regular sections include business news, spotlight features on different industry sectors, international trade, training and policy. There are also full details of forthcoming Chamber events and listings of the businesses and organisations that have recently joined the Chamber.

Benefits of advertising in inbusiness:

- **inbusiness is one of the leading business publications in the Milton Keynes area**

- **inbusiness has a circulation of 1,500 and is mailed to company heads in the Milton Keynes area**

- **inbusiness' targeted circulation ensures that key decision-makers see your message**

- **inbusiness' publisher has a proven track record for producing high-quality business to business magazines that are high on reader appeal**

inbusiness

DECEMBER/JANUARY 2014/15   www.chambermk.co.uk

DIFFERENT VIEW
BLINDNESS IS NO BAR TO BUSINESS

GOING GLOBAL: TRANSLATION SERVICE
SPOTLIGHT: RECRUITMENT & HR
TRAINING: DEVELOP YOUR SKILL SET
PLUS: NEWS, MEMBER OFFERS & MORE!

MILTON KEYNES Chamber
THE OFFICIAL PUBLICATION OF MILTON KEYNES CHAMBER

Advertising: Jon Jones
jon.jones@kempspublishing.co.uk
0121 765 4144

Advertising copy requirements

Please supply copy in one of the following formats:

- QuarkXpress
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Word (with graphic files separate)

Mac digital copy

Please include document file for the advertisement together with TIF/EPS/PICT files of all images and logos used, and the fonts (both screen and printer fonts).

A hardcopy of the advertisement should also be supplied for reference.

PC digital copy

As above, but we cannot use PC fonts. Please supply a hardcopy of the advertisement and state what programme it was created in and which fonts have been used so that we can match the fonts as closely as possible.

Digital image requirements for images and logos

Colour/Greyscale: 300 pixels per inch
Lineart: 800 pixels per inch

Copy can be supplied on CD

Alternatively, it can be sent to the following:
email: inbusinessmk@kempspublishing.co.uk

(Please indicate on the email subject the advertiser's company name and order number.)

PDFs

PDF files are accepted in the following circumstances: they must be high resolution (300 dpi); CMYK we cannot be held responsible for content of any RBG/CIE files supplied; with fonts embedded.
Bleed adverts must include the bleed in the PDF created; live area adverts as per size specified.

Artwork delivery Address and Production Contact

Jane Burns
Production Department
Kemps Publishing Ltd
11 The Swan Courtyard, Charles Edward Road, Yardley, Birmingham B26 1BU

email: inbusinessmk@kempspublishing.co.uk

Tel: 0121 765 4144   Fax: 0121 706 3491

NB Advertisements containing coupons will not be accepted.

Advertising RATES & DATA

ADVERTISEMENT	SIZE (Depth x Width)			COST
A Full Page	265	x	190mm	£1,350
B Half Page Horizontal	130	x	190mm	£775
C Half Page Vertical	265	x	92mm	£775
D Quarter Page	130	x	92mm	£500
E Quarter Page Horizontal	62	x	190mm	£500

SPECIAL POSITIONS	SIZE (Depth x Width)	COST
Outside Back Cover	297 x 210mm (Plus 3mm bleed)	£2,200
Inside Front Cover		£2,200
Inside Back Cover		£2,200

INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the size (287mm high x 200mm wide) with a maximum weight of 20g. Pre-printed supplied inserts £400 per 1000*.
Non pre-printed inserts and other weights by arrangement.
* Series discount does not apply.

CREDIT TERMS
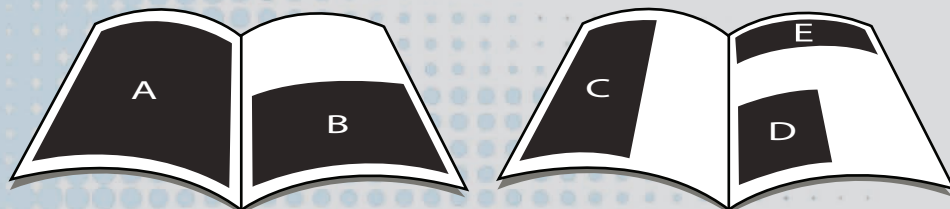
Payment due on receipt of invoice following publication.

DISCOUNTS

Series Discount:	Member Discounts:	Agency Discounts:
5% two issues, 7.5% four issues, 10% for the year*	5% discount for Chamber Members on full page/multiples*	10% agency discount on all bookings but not in addition to series and member discounts*

* Maximum 15% discounts on any combination of discounts.

TECHNICAL SPECIFICATION

Paper Size: 297mm high x 210mm wide • Paper Weight: 90g

Advertising: Jon Jones
jon.jones@kempspublishing.co.uk
0121 765 4144

Delivery Instructions

FAO: **Jane Burns**
Production Department
Kemps Publishing Ltd
11 The Swan Courtyard,
Charles Edward Road,
Yardley, Birmingham B26 1BU

Tel: 0121 765 4144
Fax. 0121 706 3491

Inserts for delivery
FAO: **Nicholas Hewitt**
Inbusiness Milton Keynes
Warners (Midlands) Ltd
The Maltings, Manor Lane,
Bourne, Lincolnshire PE10 9PH

Tel: 01778 391010

A delivery note must accompany goods, even if a contract courier is used, it
must state:

FAO: **Nicholas Hewitt**
Name of Insert
Company Name
For insertion into: Inbusiness MK
Publication date
Quantity per pallet and total quantity

Insert Delivery Schedule 2018	
Publication date	**Inserts supplied to printers by:**
Feb/Mar 2018	21 January 2018
Apr/May 2018	7 March 2018
Jun/Jul 2018	3 May 2018
Aug/Sep 2018	11 July 2018
Oct/Nov 2018	6 September 2018
Dec/Jan 2018/19	11 November 2018

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FEATURES 2018

DECEMBER 2017/JANUARY 2018
- Recruitment & HR
- Health & Safety

FEBRUARY/MARCH 2018
- Manufacturing
- Education & Training

APRIL/MAY 2018
- Exhibitions & Conferencing
- Communications & Marketing

JUNE/JULY 2018
- Science & Technology
- Legal Services

AUGUST/SEPTEMBER 2018
- Creative Industries
- Business Crime & Protection

OCTOBER/NOVEMBER 2018
- Corporate Christmas
- Accountancy Services

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