29 FREE OR BUDGET FRIENDLY MARKETING TIPS.





We deliver clarity and vision to your marketing strategy.

VISION29

SET YOUR VISION.

1. A clear and measurable strategy, plan and goals will enable you to identify which marketing activities to focus on and when.

2. Bring everyone on your journey.

3. Make your branding and stationery do more than say your name.

@JoCoxhill

VISION29



MAKE GOOD USE OF EMAIL.

- 4. Make your email signatures engaging and change them regularly.
- 5. Use email marketing wisely.



















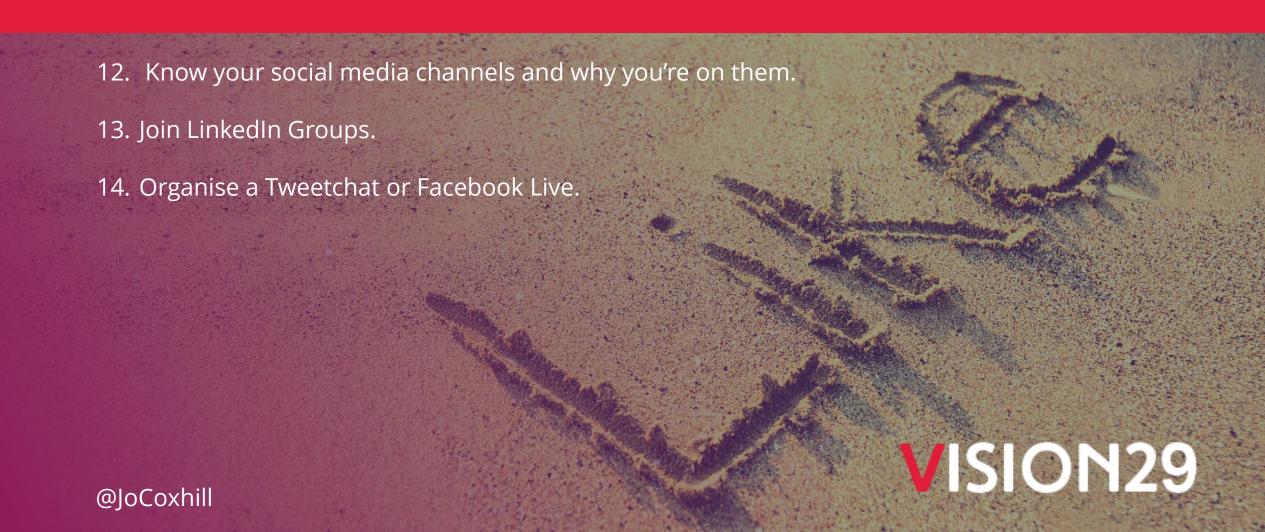


ENGAGE YOUR AUDIENCE.

- 6. Be a content marketing king.
- 7. Get vlogging.
- 8. Re-purpose your content.
- 9. Record a podcast.
- 10. Run a webinar.
- 11. Guest blog.



GET SOCIAL.



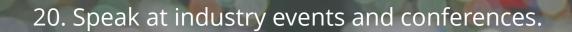
MASTER YOUR ONLINE PROFILE.



- 16. Offer a free download on your site or a free discovery session.
- 17. Harness the power of Google.
- 18. Recommendations and reviews.
- 19. Directory listings.



FIND YOUR VOICE.



- 21. Visit industry events.
- 22. Network.
- 23. Telemarketing.

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HARNESS PR.



PARTNERSHIPS.



STAND OUT FROM THE CROWD.

27. Become an award winning company.

28. Support a charity.



LISTEN TO YOUR CUSTOMERS.

29. REALLY listen to your customers.



THANK YOU.

CHECK OUT OUR BLOG: 29 FREE OR BUDGET FRIENDLY MARKETING IDEAS

WWW.VISION29.CO.UK



QUESTIONS?

